



# UC Davis Institute of the Environment

## Art in Action

Leveraging the power of art to reach a large audience, UC Davis launched its California Climate Art Trail project.

“Race to net zero,” “Orchards capture carbon” and “What a climate bargain” are some of the phrases found along a Davis county road. What began as an idea from two members of the local agricultural community has resulted in a partnership that has inspired a course focused on climate activism and art, as well as an opportunity to display students’ original artwork.

More than 250 people, aged eight to 80, came together for the inaugural community paint day to replicate a UC Davis student’s illustration on the side of a prominent barn. They lent their time and talent to illustrating a version of the Sacramento Valley strengthened by climate-resilient crops, alternative energy, transportation, wildlife, flood plains and restored wetlands.

Community events like this will be repeated throughout the agricultural valleys of the state. Murals will be tailored to each community—reflecting their climate change priorities, challenges and solutions.

**Together, we can bolster art in the Central Valley and make a profound difference in the fight against climate change.**

## Philanthropic Opportunities

- Endow an artist-in-residence program that attracts creatives to our community  
**GOAL: \$2.5 MILLION**
- Sponsor a community paint day that adds new murals **\$10,000 PER EVENT**
- Sponsor a student competition that sparks creativity **\$5,000 PER COMPETITION**
- Support student activities like scholarships, apprenticeships and research focused on art activism  
**GIFTS STARTING AT: \$5,000**



**UCDAVIS**

To learn more about supporting the Institute of the Environment, please contact:

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