

An Inspired Pairing of Research and Storytelling

The UC Davis Library Food and Wine Initiative

The Vision

For over a century, UC Davis has been the cultural, intellectual and geographic hub for food and wine innovation. We are the preeminent archival home for the study of food and wine histories in the western United States, as well as the longest-serving academic research institution in California to support scholarship in viticulture and enology. Situated in a state known for leading change of all kinds—including in agriculture, food and wine consumption, labor practices, and environmental stewardship and sustainability—UC Davis is uniquely positioned to advance collaborative, inclusive research and public engagement.

The **Food and Wine Initiative** leads conversations that foreground the Golden State's global impact on food and wine, connecting the future's most pressing challenges with insights and context from the past. This initiative centralizes our library as an unparalleled research destination and repository of distinctive materials on food and wine in California.

Gifts to support this initiative catalyze cross-disciplinary research as well as transformative scholarship in intersecting subjects like history, economics, world languages, art, design, engineering and agriculture.



Greater Together

In partnership with visionary philanthropists, the UC Davis Library Food and Wine Initiative inspires a deeper understanding of California's legacy and the people who revolutionized industries and cultural practices—growing the landscape of food and wine locally and beyond.

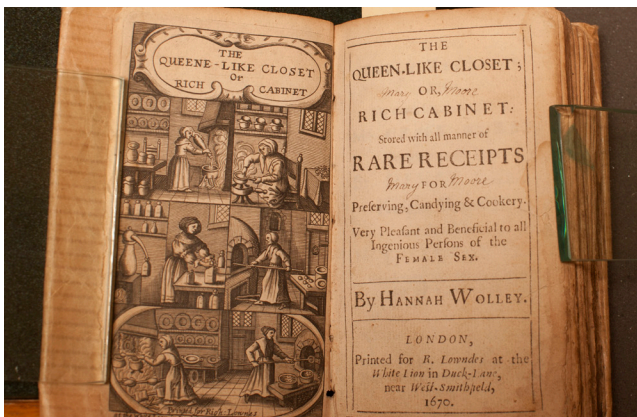
Your philanthropy allows us to preserve the diverse histories of food and wine to spark original research, creative innovation and new partnerships.

The UC Davis Library Food and Wine Initiative

The Right Place, The Right Time

By sustaining the legacy of food and wine while unveiling their hidden histories, UC Davis' archives have become an invaluable long-term resource for industries, researchers, policymakers, and community visionaries who carve out new possibilities for storytelling.

Without these materials, we risk losing the impactful histories and innovative models that will inspire future change makers to expand horizons in food and wine.



Philanthropic Opportunities

Name library's Food and Wine Initiative to advance historical preservation, groundbreaking research and interactive programming

GOAL: \$10 MILLION

Initiative Funds: endowed and current-use gifts starting at \$250,000 for each fund

Collections Fund

Expand the library's food and wine collection by supporting the sourcing, purchasing and processing of rare books as well as private collections

Digitization Fund

Preserve and increase access to unique archival materials, making them available online for use by anyone, anywhere in the world

Academic Ventures Fund

Inspire established and emerging scholars to visit UC Davis via grants, research fellowships and scholar-in-residence awards

Food and Wine Initiative Gateway Fund

Invest in the latest equipment and technology, making our comprehensive collection accessible locally and globally

Food and Wine Initiative Impact Fund

Amplify outreach and engagement efforts, expanding the reach of the food and wine collection