

4-WEEK PROGRAM

English for Global Business



UC Davis' English for Global Business Program helps students improve their knowledge of global business and their English proficiency. Designed for students who major in business-related fields or who wish to improve their English proficiency within business contexts, this program is located in an ideal place to learn how global businesses work—from startups to large international companies.

Program Benefits

This engaging and intensive program builds language and professional skills to help you **succeed in a transnational workplace**. Located at the crossroads of three (San Francisco, San Jose/Silicon Valley and Sacramento) of the top four clean-tech metropolitan areas in the U.S., **Davis is a center for sustainability and entrepreneurship**. Plus, the educational and professional focus of the program provides long-term value that will **increase your academic and employment opportunities**.

- Access to a world-class university known for its research in energy, bio-tech and bio-medical fields
- Understanding of how U.S. companies innovate in a global economy
- Connections to industry experts and entrepreneurs

Program Details

This four-week program is offered twice each year (summer and winter/spring) and includes **16 hours of instruction per week** and other extracurricular cultural and social activities. Students are grouped based on their level of proficiency to ensure the best possible learning experience.

For more information or to apply

cie.ucdavis.edu/business-english



Study at a World-class University

The University of California, Davis, is ranked **one of the top 100 universities in the world**. At UC Davis international students are welcome, excellence is emphasized and students learn in a supportive, safe environment.

Program Highlights

- Visits to local companies and presentations from entrepreneurial experts
- Small classes (about 15-20 students)
- Highly qualified and experienced instructors
- Technology-driven classrooms
- Daily recreational, cultural and social activities with UC Davis student leaders
- Optional weekend trips
- No F-1 Visa required

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RIGOROUS, ENGAGING CURRICULUM

Business Communication Skills

Improve speaking and pronunciation skills through directed practice in various functions of business communications, including:

- Handling telephone calls and emails
- Understanding meeting procedures and terminology
- Presenting and responding to opinions
- Word choices, attitudes and using diplomatic language

Introduction to Entrepreneurship

- Learn about the initial phase of research, development and beta testing
- Gain skills to analyze business and market trends, data and reports
- Evaluate various business situations
- Discuss recommended courses of action
- Engage in role-plays to stimulate practical learning
- Consider flexibility in searching for a career

Intercultural Business Research Project

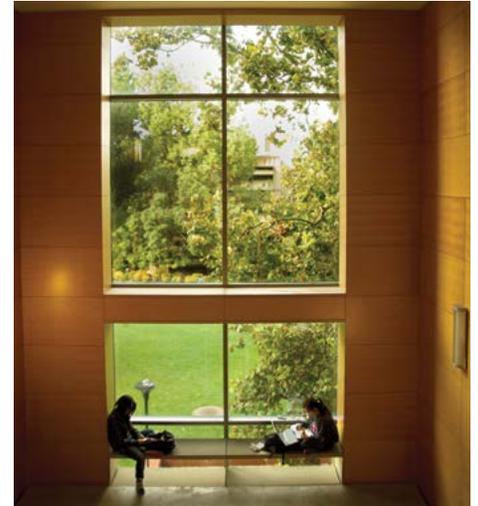
- Learn to make effective oral and visual presentations in English
- Learn to design and conduct effective research interviews
- Collect, organize and analyze data
- Enhance collaborative and leadership skills

Hot Topics in Global Business

- Improve critical thinking and analytical skills by reading articles, watching talks and engaging in guided discussions on global business themes
- Explore transnational and cross-cultural management issues
- Learn current approaches to innovation, sustainability and entrepreneurship that are changing the future of the business world

Mandatory Extracurricular Activities

- Enhance your knowledge of innovation and sustainability in business practices and entrepreneurship through presentations, workshops and/or site visits to local companies
- Communicate directly with experts and professionals



Personal Service and Support

Our staff genuinely care about our international students and help them get the most out of their UC Davis experience. From visas and housing assistance, to custom programs for groups, our knowledgeable, **friendly staff support students through every step of their journey** and put them on the road to achieve their dreams.

Learn More Online

To learn more about the English for Global Business Program, including a sample schedule, program dates or to request more information, visit our website.

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