



DEEPENING CONNECTIONS

SUPPORTING THE FUTURE OF
THE MONDAVI CENTER

UC DAVIS
UNIVERSITY OF CALIFORNIA

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Since the Robert and Margrit Mondavi Center for the Performing Arts opened in 2002, it has been a destination for audiences of all backgrounds to connect with some of the finest music, dance and theater, as well as compelling speakers and unique educational programs. Based at one of the world's great universities, our programs can draw on UC Davis' deep and diverse intellectual and cultural strengths. In keeping with the spirit of the university's principles of community, the center's facilities are fully accessible to all patrons. Our state-of-the-art theatrical capability is top-flight, and we have built deep programming strengths—especially in classical music, dance, jazz and the vocal arts.

The Mondavi Center is a crown jewel of the UC Davis campus, elevating the university and our entire region to new heights of artistic distinction and creative expression. Now, we have a bold vision to deepen the meaningful connections that the Mondavi Center helps us form and explore.

With your support, we will enhance our facility's amenities and technology and enrich opportunities for audiences, artists and visitors to engage more deeply with the creative process. I invite you to explore the opportunities detailed inside to find the gift that speaks to your philanthropic passion.

Thank you for your consideration of these exceptional opportunities. I look forward to having you join us in moving toward our vision as we bring the wide world of performing arts to UC Davis and the communities we serve.

Sincerely,
Don Roth
Executive Director





THE VISION

The world's finest orchestras. The best in jazz and modern dance. Top artists and innovators from around the globe pushing the boundaries of creative performance and unconventional thought. The Robert and Margrit Mondavi Center for the Performing Arts presents these and more superb offerings, powered by exceptional acoustics, flexible performance spaces and a top-notch production team. As the region's premier performing arts venue, the Mondavi Center presents a rich program of diverse artists and thought leaders as well as education and engagement programs.

The Mondavi Center's mission is ambitious and multifaceted. We enrich the arts in our region and nation, engage audiences, educate youth and develop teacher capacity, and support faculty teaching and research as well as a full student life at UC Davis.

Now, energized by our success to date, we are taking bold strides to further enrich programming and audience experiences. As the Mondavi Center looks to the future, we have a vision to amplify our excellent programming and to develop new opportunities for audiences, artists and visitors to engage with the creative process.

Private support has been crucial to our success so far and will play a pivotal role in securing a bright future for the Mondavi Center. We invite visionary philanthropists to partner with us in deepening the connections fostered between our audiences and the world of performing arts.

ENDOWING THE VISION

Your gift to the Mondavi Center will ensure the continued excellence of our programming and support enhancements that keep our center state-of-the-art, through the following opportunities:

The Artistic Ventures Fund

A secure and invested fund for current and future adventurous, exceptional programming.

The Artistic Endowment Fund

A stable and long-term investment in the center's ability to present classical music, dance, jazz, and other cultural events.

The Education Endowment Fund

An investment in the center's service to K-12 and university students, as well as learners of all ages.

The Legacy Fund (General Endowment)

A way to support the general operating needs of a dynamic performing arts center, in perpetuity.

Capital Improvements

This fund will be created to support upgrades within the venue to enhance acoustics and aesthetics, the artist and audience experience, performance quality, classroom capacity and more.

Operations

This fund supports the necessarily high expense of maintaining our unique venue on an annual basis.

Seat Naming

Funds from seat naming will be put into the center's Restoration Fund, which helps to replace and repair systems at the Mondavi Center.



DEEPENING CONNECTIONS

Imagine... a gifted up-and-coming composer spending a month-long residency at the Mondavi Center. She enjoys intensive workshop time with faculty experts and hosts several educational sessions with small school and community groups during her time in Davis. The finale of her stay is a world premiere of a new work during a two-night run at Jackson Hall.

Imagine... a couple from Sacramento celebrating their silver wedding anniversary with a night out at the Mondavi Center. They linger over an intimate sit-down dinner at the center's new full-service restaurant before experiencing a spectacular performance by an international dance company and the opportunity to speak with the artists. Dessert after the show at the center's new late-night coffee shop ends a magical evening on a sweet note.

Imagine... beatboxing UC Davis students taking the stage for open mic night at the lively Vanderhoef Studio Theatre, now open five nights a week for regular performances and events. A mix of community members and UC Davis students make up the audience in the after-hours space, which has become a destination for casual concerts and interactive, experimental performances.

We imagine an even more dynamic Mondavi Center—a place where the community becomes more deeply involved in the artistic process, where audiences can dine and shop before and after performances, and where lovers of the arts can congregate and collaborate morning, noon and night.

Deepening connections will require lasting support. In looking to the future, there are three key areas where investment will ensure the Mondavi Center remains a community crown jewel: programming, education and capital improvements. In each of these areas, endowed funds are a crucial philanthropic priority. Designed to sustain the center's work over the long term, endowments create impactful legacies while providing vital investments for the benefit of community members of all ages, now and always. Because the principal is not touched and a portion of the income is reinvested, endowed funds remain a resource over time.

We offer many opportunities for supporting the Mondavi Center's diverse goals. Each represents a powerful way for your gift to nurture artistic growth at the center based on the strengths built so far—especially in classical music, dance, jazz and the vocal arts—or to care for the center's acoustical purity, aesthetic beauty, audience comforts and state-of-the-art theatrical capability.





DYNAMIC PROGRAMMING

From Studio Jazz, Dance and our popular Orchestra Series to holiday events and sensory-friendly experiences for audiences on the autism spectrum, our expansive and inclusive programming is the heart of who we are. Building sustained sources of support for the full scope of our programs will ensure we can continue bringing the world's finest musicians, performing artists and speakers to the Sacramento region, while enabling the Mondavi Center to nurture artists, promote new work and provide immersive arts experiences.

As a bridge between the campus and community, the Mondavi Center is enriched by the interdisciplinary expertise of a top public research university and a wealth of opportunities for creative collaboration. The center's connection to the great symphonic ensembles of the world is unique in the Sacramento region, making it a key cultural resource which complements the other arts experiences that are available. Your gift to support Mondavi Center programming will help to:

- Enhance our ability to present the world's leading artistic ensembles, and to host troupes for longer runs
- Further the center's commitment to presenting major works of dance theater from the most innovative choreographers working today
- Build and develop an audience for song and great singers, from opera and "art song" to folk and popular music
- Expand our Visions events, featuring artists whose innovative work represents the leading edge of interdisciplinary performance
- Provide space where artists can create their work
- Bring artists, students, faculty and community together through artist's residencies
- Reach new audiences through free public programming in the university's gateway district



INSPIRING PASSION FOR THE PERFORMING ARTS

The Mondavi Center is committed to providing opportunities for students of all ages to experience and appreciate the performing arts.

By opening the classroom to the creative and imaginative process, we strive to help young people build a habit of consuming and engaging with the arts early on, empowering them to develop a lifetime practice. We have designed culturally rich educational programs for K-12 students that serve both to expose learners to the arts and to catalyze the growth of young artists.

For adults, our goal is to inspire the sensibilities and intellectual curiosity that sustain a fully engaged life. Collaboration opportunities with faculty members across disciplines draw deeply on UC Davis expertise. Our public programs, symposia and festivals boast extraordinary depth, providing a richly contextualized arts experience to members of the public.

Through exposure to live performances—with as many free events as possible—and lively participation, complemented by a vibrant academic context, we seek to ensure that the arts remain an integral part of our community's rich inheritance. Your gift to support arts education will help to:

- Expand a dynamic arts education program that is comprehensive, holistic and impactful for K-12 and university students as well as adults
- Bring artists, students, faculty and community together through artist's residencies
- Reach new audiences through free public programming in the gateway district
- Hire dedicated teaching artists, long-term or by season

A SIGNATURE SPACE

The acclaimed conductor Michael Tilson Thomas was one of the first to grace the stage in the 1,801-seat Jackson Hall, the Mondavi Center's main venue, after our opening in 2002. He was so pleased with the acoustics there that he described the hall itself as a "wonderful new instrument." Indeed, our technically advanced, sustainably designed facility, which also houses the 200-seat Vanderhoef Studio Theatre, is its own work of art. Like any instrument, it requires fine tuning and regular maintenance to perform at peak levels.

Our next aspiration for improving our physical space is to enhance the amenities available to audiences, and thus their overall experiences at a premier public facility where creative connections are made. Your gift to support capital projects will help to:

- Expand classroom or studio space to accommodate artist's residencies and educational programs
- Build a restaurant to provide fine dining for patrons and an amenity for visitors and artists
- Replace the sound shell that is integral to Jackson Hall's unique acoustics for orchestral and acoustic music
- Provide a family restroom on each level to accommodate visitors of all ages who require assistance
- Create a checkroom/coatroom for performance and event patrons
- Add digital signage for audience information and wayfinding both inside and outside of theaters





AN INVITATION

With your philanthropic partnership, we will sustain and grow a performing arts experience unlike any other for years to come. We would be pleased to work with you to create an appropriate naming opportunity in recognition of your gift to the Mondavi Center.

Thank you for your passion for sustaining the Mondavi Center's future and uplifting our region. We look forward to further conversations with you about how we can help you meet your philanthropic goals.

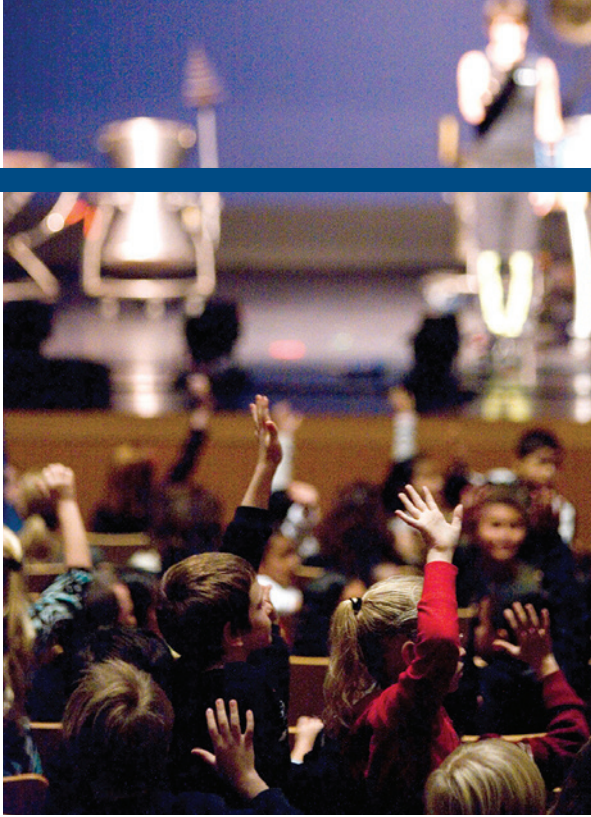
For more information, please contact:

Nancy Petrisko, Director of Development

Mondavi Center for the Performing Arts
University of California, Davis
One Shields Avenue
Davis, CA 95616 USA

Phone: (530) 754-5420

Email: npetrisko@ucdavis.edu



WAYS OF GIVING

We respect that, for each donor who wishes to provide significant philanthropic support, there are personal, financial and gift planning aspects to consider. We will work with you to realize your philanthropic vision and develop the gift plan that best meets your needs. At your request, we can work with your tax and financial advisors. Following are various gift types and their associated benefits. You may wish to consider a mix of gift types to help you achieve both your philanthropic and financial objectives.

Cash Gifts

- Are the simplest and most popular giving method
- Are tax deductible in the year they are given

Gifts of Securities

- Include stocks, mutual funds and bonds
- Avoid capital gains taxes
- Provide an income tax deduction for the full fair market value of long-term, appreciated securities

Gifts of Real Property

- Include land, farms, personal residences, and rental or commercial property
- Avoid capital gains tax on appreciated assets
- Provide an income tax deduction for the full fair market value of long-term, appreciated property
- Eliminate property expenses and taxes
- Can provide continued use for life through a retained life estate gift

Bequests and Living Trusts

- Establish the UC Davis Foundation as a beneficiary of your estate
- Provide an estate tax deduction equal to the value of the gift
- Offer flexibility by allowing you to provide for family first

Retirement Plan Gifts

- For current gifts, utilize the IRA Charitable Rollover provision (*for donors aged 70½ and older*)
- Name the UC Davis Foundation as a beneficiary
- Eliminate income tax on the plan distributions
- Preserve the plan's full value for gift purposes

Life Income Gifts

- Include charitable remainder trusts and gift annuities
- Provide potential tax savings on income, estate and capital gains
- Generate income for you and/or your loved ones for a fixed period of time or until your passing
- Distribute the remaining assets to the UC Davis Foundation for the benefit of the Mondavi Center